

The logo for the Vancouver Island Short Film Festival features a blue, low-poly, crystalline background. The text "VANCOUVER ISLAND" is at the top in a small, white, sans-serif font. Below it, the words "SHORT", "FILM", and "FESTIVAL" are stacked vertically in a large, white, distressed, sans-serif font.

VANCOUVER ISLAND
SHORT
FILM
FESTIVAL

SPONSORSHIP INFORMATION

FOR MORE INFORMATION CONTACT SPONSORSHIP@VISFF.COM

VISFF.COM

250.802.9462

VANCOUVER ISLAND SHORT FILM FESTIVAL

ABOUT THE FESTIVAL

The Vancouver Island Short Film Festival celebrates the best works of short filmmakers from Vancouver Island and around the world.

Open to all ages, and sponsored by the Nanaimo Arts Council, the festival debuted in 2006 and held a sold out screening of short films by local filmmakers at the Nanaimo Entertainment Centre. It has since relocated to the Malaspina Theatre at Nanaimo's Vancouver Island University campus.

There are many feature film festivals on Vancouver Island, but none that specifically serve short filmmakers. The festival will showcase amazing short films in a multitude of genres and styles that are chosen and judged by our Selection and Judging Committees. Committee members are accomplished individuals in the film industry.

The Vancouver Island Short Film Festival reserves two spots in the programming for opportunities for local filmmakers, not only to screen their films, but also to network with other film professionals and inspire growth in our film community. The VISFF is volunteer-based organization made up of film enthusiasts and art community experts. For more information contact admin@visff.com.

SPONSORSHIP

The Vancouver Island Short Film Festival faces major growth in international entries.

VISFF is entering its 13th year with an expected growth in international entries. 2017 saw a record number of entries, 112 from around the world. With the help of technology and centralized entry systems, VISFF has gained the reputation of being one of the top 100 out of 4700 best reviewed film festivals in the world, according to Film Freeway.

VISFF has presented the best in short films attracting hundreds of local and international artists and film lovers. Since its beginnings, the VISFF has presented 189 short films from 655 submissions to 5499 audience members.

The VISFF is beginning to tour other communities on the island, making this an opportunity for you to build on your network.

As we grow, VISFF always looks to other established festivals to ensure we stay with the trend to make it a signature event on Vancouver Island.

Select any of the sponsorship tiers or contact us to arrange a custom package that would meet your priorities.

Your support directly impacts Vancouver Island filmmakers.

All filmmakers are fairly compensated for the right to show their film.

Michael Chen of Nanaimo debuted his locally produced dramatic short film "Lost" at the 2016 Festival. It has since received rave reviews worldwide, and been accepted to prestigious festivals. The film won the Lindalee Tracey Award at the Hot Docs Festival in Toronto.

Parksville filmmaker Paul Whittington submitted his short animated film "Android 207" to our 2007 Festival and won Best Film, Best Technical, and People's Choice awards. This wonderfully crafted film has since been shown at the Beloit International Film Festival and the Arizona International Film Festival. It also won awards at the Milwaukee International Film Festival, including People's Choice.

Thank you for choosing VISFF as a community partner.

Karla Duarte

VISFF Director and Sponsorship Coordinator
sponsorship@visff.com

PLATINUM TIER

\$3000 – 1 available

- Your Company presents the VISFF
- Best Film Award presented on behalf of you or your company
- Mention in promotional news articles
- Name and logo will be prominent on all VISFF advertisements, including newspaper
- Name and logo on front page of the festival program
- Full page ad designed and featured in the event program
- Name and logo on outdoor banner displayed in high traffic area of venue before and during the festival
- Name and logo prominently displayed on all print materials for both the Main Event and October Fundraiser
- Logo and link prominently displayed on the VISFF website
- 8 tickets to the Saturday showing, exclusive seating

SILVER TIER

\$500

- Film Award presented on behalf of your company (Cash Sponsors Only)
- Logo on outdoor banner displayed in high traffic area of venue before and during the festival
- Quarter page ad on event program
- Name and logo on Main Event posters
- Logo and link on the front page of the website
- 4 tickets to the Saturday showing

The VISFF offers customizable Sponsorship packages and encourages partnership opportunities. Please contact sponsorship@visff.com for further exploration

GOLD TIER

\$1000 – 2 available

- People's Choice Award presented on behalf of your company
- Name and logo will be represented on all VISFF advertisements, including newspaper
- Prominent logo on outdoor banner displayed in high traffic area of venue before and during the festival
- Half page ad on event program
- Name and logo on all print materials for both the Main Event and October Fundraiser
- Logo and link on the front page of the website
- 6 tickets to the Saturday showing

RED CARPET TIER

\$250

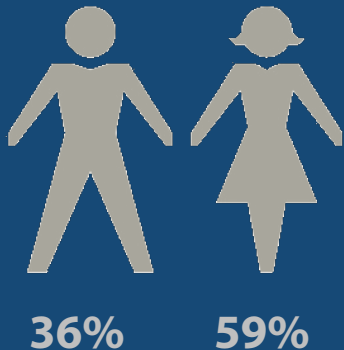
- Logo on the event program
- Name on Main Event posters
- Link on the front page of the website
- 2 tickets to the Saturday showing



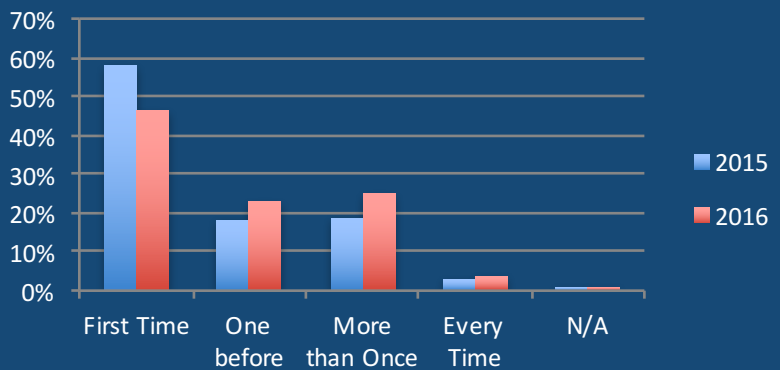
2017 FESTIVAL STATISTICS

- Over 600 public attendees
- Over 100 film submissions from all over the World
- 20 Volunteers over 3 screenings in 2 days
- Over half of the films were premiered by Canadian filmmakers

AUDIENCE DEMOGRAPHICS



Number of times Attended



The # of repeat attendees increased

- Average Age: 25-34; followed by 35-44
- Majority Reside in Nanaimo, but audience continues to grow from the Mainland and Oceanside area
- The Festival toured, on a trial basis in 2015, 2016 and will do so again in 2018.