

The logo for the Vancouver Island Short Film Festival features a blue, low-poly, crystalline background. The text "VANCOUVER ISLAND" is at the top in a small, white, sans-serif font. Below it, the words "SHORT", "FILM", and "FESTIVAL" are stacked vertically in a large, white, distressed, sans-serif font.

VANCOUVER ISLAND
SHORT
FILM
FESTIVAL

SPONSORSHIP INFORMATION

FOR MORE INFORMATION CONTACT ZOEY@VISFF.COM

VISFF.COM

VANCOUVER ISLAND SHORT FILM FESTIVAL

ABOUT THE FESTIVAL

The Vancouver Island Short Film Festival is a registered not-for-profit with the mission to celebrate and showcase the best in short films from Vancouver Island, and around the world.

Thanks to our amazing volunteer board and award-winning production team, our festival continues to rank among the best in the world, sought out each year by a dedicated community of filmmakers from around the globe.

We're incredibly excited to move back to an in-person event, and to share the films we've selected from around the world. This may be our best festival yet.

No other film festivals on Vancouver Island, specifically serve short filmmakers. The Festival represents an invaluable opportunity for local filmmakers to share their works with the community, to connect with filmmakers from around the world, and inspire new generations of film professionals right here in our backyard.

SPONSORSHIP

The Vancouver Island Short Film Festival is back, live at VIU's Malaspina Theatre on April 21st and 22nd, 2023

For 18 years, the VISFF has brought world-class short films to Nanaimo. We receive film submissions from the Island to Iran.

While we're incredibly proud of our festival's global reach and success, it's because of you—our great community—that we've been able to thrive for nearly two decades.

Our city is growing, and so is our festival. We're making the move to grow our offerings to include more opportunities for local filmmakers to produce, create, and share their works.

The festival is made possible through grants, festival fees, and generous donations from people like you; people who are invested in bringing world-class arts and events to Nanaimo.

Your support directly impacts the film arts and artists connected to our Festival. Artists from this festival go on to great things. They go on to careers in the film and television sector. They make meaningful films that change the world.

It's particularly important to local artists, who have few opportunities for their new works to be seen and shared.

Every dollar you donate creates an opportunity for a local filmmaker. We hope that we can continue to count on you this year, and in the years to come.

Thank you for choosing VISFF.

Zoey Heath
VISFF Director
zoey@visff.com

PLATINUM TIER

\$2,000

- Your Company presents the VISFF
- Best Film Award presented on behalf of you or your company.
- Mention in promotional news articles.
- Name and logo will be prominent on all VISFF advertisements.
- Name and logo prominently displayed on all print materials for both the Main Event and October Fundraiser.
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show -before, after and during intermission.
- Up to 30-second video ad space (sponsor provides video, audio, or still content) replayed throughout festival (72 hours).
- Personal video thank-you message from the board on both days of live programming.

GOLD TIER

\$1,000

- People's Choice or Best Local Film Award presented on behalf of your company.
- Name and logo will be prominent on all VISFF advertisements.
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show - before, after and during intermission.
- Personal video thank-you message from the board on one day of live programming.

SILVER TIER

\$500

- Film Award presented on behalf of your company (Cash Sponsors Only).
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show -before, after and during intermission.
- Shout-out from our emcee during both days of live programming.

RED CARPET TIER

\$250

- Link on the front page of the website.
- Logo used prominently, in video feed of show - before, after and during intermission.
- Shout-out from our emcee during one day of live programming.

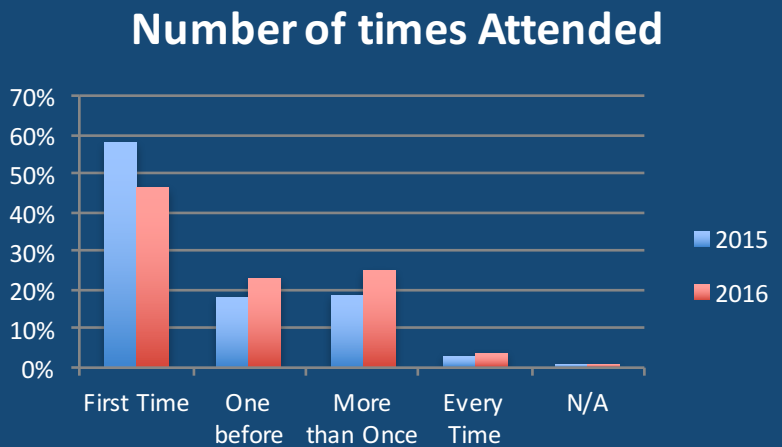
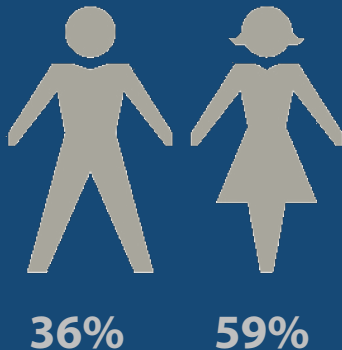
The VISFF offers customizable sponsorship packages and encourages community partnerships. Please contact zoey@visff.com to discuss opportunities.



2022-2023 FESTIVAL STATISTICS (THE STORY SO FAR)

- Over 650 online attendees in 2022
- Over 200 film submissions from all over the World
- Over half of the films were premiered by Canadian filmmakers

AUDIENCE DEMOGRAPHICS



The # of repeat attendees increased

- Average Age: 25-34; followed by 35-44
- Majority Reside in Nanaimo, but audience continues to grow from the Mainland and Oceanside area
- The Festival toured the Island in 2015, 2016 and 2018. In 2021-2022, the Festival added a permanent online component to the festival.
- In 2023, the Festival will offer an in-person and online component for the first time ever.