

MARCH 22 - 23, 2024

SPONSORSHIP INFORMATION

FOR MORE INFORMATION CONTACT FESTIVAL DIRECTOR ZOEY HEATH

ZOEY@VISFF.COM



For almost 20 years, the VISFF has brought world-class short films to Nanaimo. We're incredibly proud of our festival's global reach and success, and it's because of you—people who are invested in bringing world-class arts and events to Nanaimo—that we've been able to thrive.

Your support directly impacts the film arts and artists connected to our Festival. Artists from this festival go on to great things. They go on to careers in the film and television sector. Thev make meaningful films that change the world. It's particularly important to who have local artists, few opportunities for their new works to be seen and shared.

Every dollar you donate is an opportunity for a local filmmaker to thrive. We hope that we can continue to count on you this year, and in the years to come.

Thank you for choosing VISFF.

Zoey Heath VISFF Director

SPONSORSHIP

GOLD TIER

\$1,000

- People's Choice Award presented on behalf of your company.
- Name and logo will be prominent on all VISFF advertisements.
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show - before, after and during intermission.
- Personal video thank-you message at the show.
- Six weekend passes.

SILVER TIER

\$500

- Film Award presented on behalf of your company (Cash Sponsors Only).
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show—before, after, and during intermission.
- Shout-out from our emcee during both days of live programming.
- Four weekend passes

RED CARPET TIER \$250

- Link on the front page of the website.
- Logo used prominently, in video feed of show - before, after and during intermission.
- Shout-out from our emcee during one day of live programming.
- Two weekend passes

The VISFF offers customizable sponsorship packages and encourages community partnerships. Please contact zoey@visff.com to discuss opportunities.

GREAT STORIES BEYOND THE SCREEN



Before the Beauty is Gone, by youth artist Mackai Sharp, won the People's Choice Award in 2021.

"The VISFF was the first film festival I ever went to as a kid, it was one of the first events that made me consider the possibility that filmmaking was actually for me ... I remember leaving the theatre a few years ago and feeling so engaged and inspired by the works that had been selected, so it is an honour to win not only because I'm an Island local, but because this was the beginning of my attempt at a career in film."

The VISFF is more than a festival, it's an opportunity to engage and inspire artists who go on to do great things. Your support is essential to ensure we can continue to do this work.

The Goldie Awards are named in honour of Shirley Goldberg, a respected Nanaimo film enthusiast, teacher, journalist, and arts promoter.

They were designed by renowned potter Brendan Tang, a long-time member and supporter of the VISFF whose work has gone on to gain international acclaim, with exhibits at the Vancouver Art Gallery, Vancouver, BC, the Musee National Des Beaux-Arts du Quebec, the Museo Internazionale delle Ceramiche in Italy, the Boston Art Museum and the Foundation d'Entreprise Bernardaud in France, to name a few.

He is also a judge on CBC Television's "The Great Canadian Pottery Throw Down."



