



CELEBRATING 20 YEARS  
VANCOUVER ISLAND  
**SHORT**  
FILM FESTIVAL  
**SPONSORSHIP**  
**OPPORTUNITIES**

IN PERSON & ONLINE @ [VISFF.COM](http://VISFF.COM)  
MAY 1-3 2025



**In 2005**, my friend and fellow filmmaker John Gardiner and I imagined a short film festival. This festival, we said, would demonstrate the power of short films to tell amazing stories.

We imagined an event where filmmakers and film lovers could come together to talk about the films they loved and bring a new cultural perspective to the city where we'd spent our lives.

20 years ago, I had no idea if we could pull it off just once, never mind make something that would last for two decades.

I have seen so many films and met so many people, filmmakers, audience members, volunteers, organizers, and friends - that have made my life better and richer. I am humbled by the last 20 years, and more excited than ever for the future of our festival.

Thanks for all you do, and enjoy the show.

Johnny Blakeborough  
Co-Founder and President - VISFF

The VISFF offers customizable sponsorship packages and encourages community partnerships. Please contact [caleigh@visff.com](mailto:caleigh@visff.com) to discuss opportunities.

## SPONSORSHIP

### **GOLD TIER** **\$1,000**

- People's Choice Award presented on behalf of your company.
- Name and logo will be prominent on all VISFF advertisements.
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show - before, after and during intermission.
- Personal video thank-you message at the show.
- Six weekend passes.

### **SILVER TIER** **\$500**

- Film Award presented on behalf of your company (Cash Sponsors Only).
- Logo and link prominently displayed on the VISFF website.
- Logo used prominently, in video feed of show—before, after, and during intermission.
- Shout-out from our emcee during both days of live programming.
- Four weekend passes

### **RED CARPET TIER** **\$250**

- Link on the front page of the website.
- Logo used prominently, in video feed of show - before, after and during intermission.
- Shout-out from our emcee during one day of live programming.
- Two weekend passes

## GREAT STORIES BEYOND THE SCREEN



*Before the Beauty is Gone, by youth artist Mackai Sharp, won the People's Choice Award in 2021.*

*"The VISFF was the first film festival I ever went to as a kid, it was one of the first events that made me consider the possibility that filmmaking was actually for me ... I remember leaving the theatre a few years ago and feeling so engaged and inspired by the works that had been selected, so it is an honour to win not only because I'm an Island local, but because this was the beginning of my attempt at a career in film."*

**THE VISFF IS MORE THAN A FESTIVAL, IT'S AN OPPORTUNITY TO ENGAGE AND INSPIRE ARTISTS WHO GO ON TO DO GREAT THINGS. YOUR SUPPORT IS ESSENTIAL TO ENSURE WE CAN CONTINUE TO DO THIS WORK.**

The Goldie Awards are named in honour of Shirley Goldberg, a respected Nanaimo film enthusiast, teacher, journalist, and arts promoter.

They were designed by renowned potter Brendan Tang, a long-time member and supporter of the VISFF whose work has gone on to gain international acclaim, with exhibits at the Vancouver Art Gallery, Vancouver, BC, the Musee National Des Beaux-Arts du Quebec, the Museo Internazionale delle Ceramiche in Italy, the Boston Art Museum and the Foundation d'Entreprise Bernardaud in France, to name a few.

He is also a judge on CBC Television's "The Great Canadian Pottery Throw Down."

